



# CURTIS E. LEMAY CENTER

FOR DOCTRINE DEVELOPMENT AND EDUCATION



## VOLUME 3 COMMAND

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### CAMPAIGNS IN PEACETIME

Last Updated: 5 Jun 2013

- Lessons from recent operations and changes in the global security environment have highlighted the importance of strengthening alliances and partnerships through consistent peacetime strategies.
  - This has inspired a new perspective on the concept of a “[campaign](#)” within the DOD. Although the definition has not changed, the term is increasingly used to refer to the portion of the ROMO that is conducted on a steady-state basis in peacetime and/or preceding a conflict.
  - Campaigns referred to in this sense are designed to shape the theater and/or global environment, deter aggression, build partner nations’ relationships and capabilities, ensure friendly access, mitigate risk, prevent conflict, and, when it cannot be prevented, shape how conflict evolves in ways favorable to friendly interests.
  - *For more complete discussion of this topic, [click here](#).*
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