



CURTIS E. LEMAY CENTER

FOR DOCTRINE DEVELOPMENT AND EDUCATION



ANNEX 3-60 TARGETING

TARGETING DURING FORMAL PLANNING

Targeting supports every form of employment planning for joint operations. Joint operation planning employs an integrated process for orderly and coordinated problem solving and decision-making of JFC's desired objectives. In its peacetime application, the process is highly structured to support the thorough and fully coordinated development of contingency plans. In crisis, the process is shortened as needed to support the dynamic requirements of changing events. In wartime, the process adapts to accommodate greater decentralization of joint operation planning activities. Joint operation planning is conducted through one of the three following processes.

- ✦ **Campaign Planning** translates national and theater strategy into strategic and operational concepts through development of an operation plan for a campaign. Campaign planning embodies the commander's strategic vision for the arrangement of related operations necessary to attain theater strategic objectives. Portions of this process are often delegated to components, which create plans to support the combatant commander's vision. **The air component contribution to campaign planning is the JAOP.** This planning may take place independently or in support of deliberate planning and crisis action planning.
- ✦ **Deliberate planning** encompasses the preparation of plans that occur in non-crisis situations. It is used to develop campaign and contingency plans for a broad range of activities based on requirements identified in the Guidance for Employment of the Force, Joint Strategic Capabilities Plan, or other planning directives. Deliberate planning underpins and facilitates the transition to crisis action planning.
- ✦ **Crisis action planning** provides the Chairman, Joint Chiefs of Staff and combatant commanders a process for getting vital decision-making information up the chain of command to the President and Secretary of Defense. It also outlines the mechanisms for monitoring the execution of the operation. CAP encompasses the activities associated with the time sensitive development of operation orders for the deployment, employment, and sustainment of assigned, attached, and allocated forces and capabilities in response to a situation that may result in actual military operations. CAP procedures provide for the rapid and effective exchange of information and analysis, the timely preparation of military COAs for consideration

by the President or Secretary of Defense, and the prompt transmission of their decisions to the [joint planning and execution community](#) (JPEC).

These three processes are interrelated. All three may be conducted at different times for a given contingency and products created in one process are often used in others. Campaign planning bridges the strategic objectives to operational objectives and tactical tasks through the targeting process.

The JAOP is created through the seven step JOPPA and is normally developed in support of the JFC's plan or order. Almost all targeting support to pre-conflict planning is accomplished through the JOPPA. The targeting intensive JOPPA steps are discussed below.
