



CURTIS E. LEMAY CENTER

FOR DOCTRINE DEVELOPMENT AND EDUCATION



ANNEX 3-0 OPERATIONS AND PLANNING

CAMPAIGNS IN PEACETIME

Last Updated: 09 November 2012

Lessons from recent operations and changes in the global security environment have highlighted the importance of strengthening alliances and partnerships through consistent peacetime strategies. This has inspired a new perspective on the concept of a "[campaign](#)" within the Department of Defense (DOD). Although the definition has not changed, the term is increasingly used to refer to the portion of the [range of military operations](#) (ROMO) that is conducted on a steady-state basis in peacetime and/or precedes conflict. Campaigns referred to in this sense are designed to shape the theater and/or global environment, deter aggression, build partner nations' relationships and capabilities, ensure friendly access, mitigate risk, prevent conflict, and, when it cannot be prevented, shape how conflict evolves in ways favorable to friendly interests.

As the concept of ongoing peacetime campaigns matures, Airmen can expect to see changes in many areas in order to emphasize the development of coherent strategies from [combatant commanders](#) (CCDRs) linked to the overall US national security strategy. This includes integrating steady-state campaign support requirements into Air Force resource allocation processes.